

# GM® Engineer States That Oil Change Intervals Average 8,500 Miles With Oil Life Monitors

Drain intervals are lengthening.  
Are you positioned for the future or living in the past?

AMSOIL Synthetic Motor Oils are designed for exceptional service and exceptional service life. AMSOIL has always recognized that there are motorists who desire the convenience of extended drain intervals. Today GM is giving its customers something they want.<sup>(1)</sup>

Astute oil change professionals know this trend has been growing for some time. How can you, as a quick lube operator, make sure these longer drain intervals do not put you out of business?

AMSOIL XL Synthetic Motor Oils were designed for this very purpose. After researching the quick lube industry, we recognized that quick lube operators would

need an API Certified motor oil that provided peace of mind and long drain performance, while properly priced for a profitable balance sheet.

When you recommend AMSOIL, you are recommending the world's leading independent synthetic motor oil. Motorists are willing to pay two and three times your normal oil change price in return for the performance benefits AMSOIL offers, including improved fuel economy, superior extended drain engine protection, cleaner operation, reduced deposits, easy cold weather starts and peace of mind.

Isn't it time you offered your customers AMSOIL?



<sup>(1)</sup> Typical drain intervals with General Motors' Oil Life System, the onboard computer algorithm that tells drivers when it's time to change their oil, are 8,500 miles, versus 5,000 for GM's competitors, a GM executive told the World Tribology Congress in September.

"GM: 30,000-mile Drain Intervals Are Achievable" by Nancy DeMarco in *Lube Report*, an oil industry newsletter from LNG Publishing, Sept 21, 2005

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