Rejuvenate Regenerate Renew

ALTRUM™

Health Division of AMSOIL® INC.

Memory Focus

Gain Mental Sharpness and Remember More

Your memory and mental clarity directly affect your quality of life. What would you do to safeguard your ability to focus and remember for the rest of your life? ALTRUM *Memory Focus* provides the proven premium nutrients that give you this most powerful nutritional formula. *Memory Focus* supports thinking power, sharp mental focus and vibrant memory. And it protects your brain's function.

Eating well is the single most effective choice you can make to enhance the health of your brain.

Recharge your brain with the absolute best combination of nutrients it needs to protect you against the affects of aging, stress, change, free radical damage, strokes and inflammation.

MEMORY FOCUS

The World's Best combination of nutrients for sharper memory and optimum mental clarity

Nourish Your Brain to Gain

- **MENTAL SHARPNESS**
- **FOCUS**
- **CONCENTRATION**
- **RECALL**
- **QUICK THINKING**

ALTRUM Brings You the Ultimate Brain Nutrients

Memory Focus Delivers Lifelong Mental Power

ALTRUM *Memory Focus* provides you with the highest quality brain health nutrients and potencies uniquely brought together for optimal brain, memory and clarity function.

You won't find this level of nutritional brain health support in any other product.

Why You Need *Memory Focus*

One of the most frustrating aspects of daily living is loss of memory and mental sharpness. Recalling information such as names, dates or events becomes harder as we age. If cells and neurotransmitters – the brain's nerve communication system – are not receiving enough nutrients we begin to forget. Good research shows specific nutrients can support memory and mental sharpness. *Memory Focus* is formulated with the highest quality ingredients available to provide these vital brain nutrients.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent disease.

Why *Memory Focus* Works

Memory Focus feeds your brain vital nutrients that increase focus, concentration, recall, quick-thinking and overall mental sharpness.

• **Chinese Skullcap Root Extract** – Protects against free-radical damage to brain cell development and progression of Alzheimer's disease. Inhibits an enzyme responsible for brain inflammation associated with the development of Alzheimer's disease. *

• **DMAE** – Steps up production of brain chemicals essential for short-term memory, concentration and learning capacity. *

• **Acacia Heartwood and Bark Extract** – Improves focus, attention and ability to think on your feet. *

• **L-Tyrosine** – An amino acid that helps mental energy, relieves stress, increases mental motivation. It is the forerunner to dopamine that regulates mood and helps you cope with stress. L-Tyrosine can help you remain focused when you're stressed. *

• **Vinpocetine/ Astaxanthin Complex** – This complex supports healthy oxygen flow, nutrient supply and energy production in the brain, plus powerful brain cell protection. Vinpocetine increases blood circulation in the brain and enhances its use of oxygen by increasing the amount of ATP (adenosine triphosphate, the body's cellular fuel). Improves short-term memory. Astaxanthin, a little-known carotenoid, is a powerful free-radical fighter that protects the vital energy centers that spark your brain cells into action. *

• **Alpha-Lipoic Acid** – Supports long-term memory. Alpha-lipoic acid holds promise for preserving brain cells after a stroke or other type of trauma that restricts blood flow to the brain. *

• **Ginkgo Biloba Leaf Extract** – Aids brain blood flow. It can improve memory and other age-related memory problems. It keeps the brain active and alert, and boosts better attention and memory (non-verbal/ long term.) *

• **Green Tea Extract** – Green Tea increases blood flow for better nutrient and oxygen delivery to your brain, plus powerful antioxidant protection. *

• **Acetyl-L-Carnitine** – Supports neurotransmitters to help you stay clear and sharp, increasing short-term memory, attention and learning capacity. ALC can fight Alzheimer's disease, senile depression and memory loss associated with aging. ALC can slow neurological aging and promotes the body's synthesis of neurotransmitters essential for memory, thought and mental vigor. *

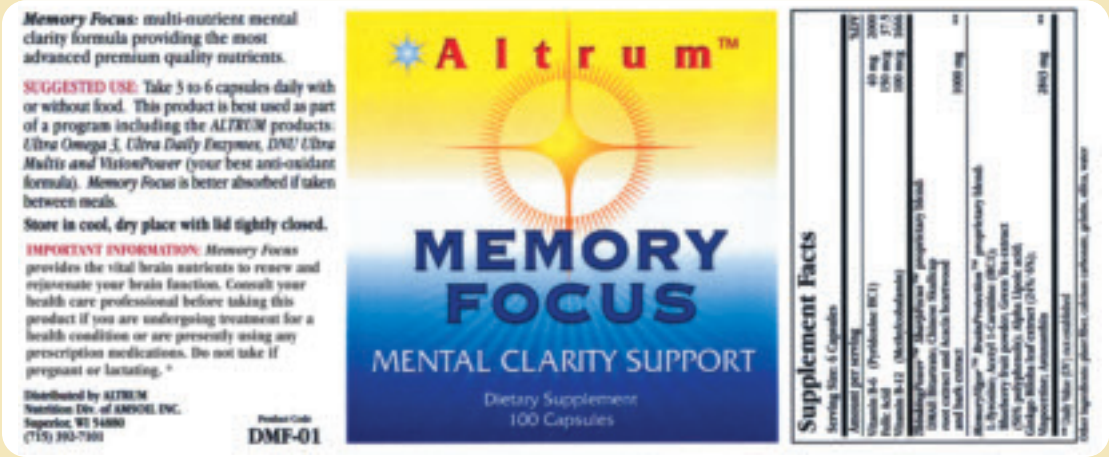
• **Blueberry Fruit Powder** – Blueberries contain a powerful antioxidant linked to protection against brain aging. Blueberries have been shown to prevent strokes, protect against brain damage after stroke, reverse brain aging, produce anti-aging effects and develop new brain cells. Blueberries also improve short term memory and motor skills, improve age-related declines in neural and cognitive function and reduce brain inflammation already in progress. Those benefits of blueberries reduce major factors that can damage the brain, prevent oxidative and inflammatory stress from beginning on the lining of brain blood vessels and red blood cells, protect against cancer and aid those with Alzheimer's and Parkinson's diseases. *

• **Vitamin B-6** – Essential for normal brain development and function, aids in the making of neurotransmitters. *

• **Folic Acid** – Essential for the health of the brain and nervous system. Keeps the brain young. *

• **Vitamin B-12** (Methylcobalamin) – Prevents neurological damage, loss of cognitive function or dementia. This form of B-12 regulates your levels of homocysteine to support healthy brain function. *

Memory Focus Provides the Most Advanced Nutrients to Keep You Mentally Sharp



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ALTRUM products and Dealership information are available from your local AMSOIL/ALTRUM Dealer.

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