

Your **AMSOIL** Dealer offers a full line of high-performance products:

- Motorcycle Oils & Filters
- Motor Oils
- Diesel Oils
- Transmission Fluids
- Gear Lubes
- Hydraulic Fluids
- Greases
- Compressor Oils
- 2-Cycle Oils
- Air Filters
- Fuel Additives
- Spray Lubes
- Oil Filters
- Injector Cleaners
- Engine Cleaners
- Shock/Fork Fluids
- 4-Stroke Oils



Superior Performance & Protection



The First in Synthetics®

A HISTORY OF FIRSTS

When A.J. "Al" Amatuzio introduced AMSOIL Synthetic Motor Oil in 1972 – the first synthetic motor oil in the world to meet American Petroleum Institute service requirements – it set all-new standards for motor oil quality. AMSOIL synthetic motor oil outperformed conventional petroleum motor oils on all counts. It was clear from the start that this innovative product would play a major role in engine performance and engine life.

Today, virtually every other motor oil manufacturer has recognized the superiority of synthetic lubricants and has followed the AMSOIL lead with introductions of synthetic motor oils of their own. They spend millions of dollars advertising their "new" and "revolutionary" products. No one, however, can match AMSOIL experience and technological know how. And no one delivers products like AMSOIL.

Accept no substitutes –
AMSOIL is *The First in Synthetics*®.



A.J. "Al" Amatuzio
President &
Chief Executive Officer



Contact your AMSOIL Dealer for more information on AMSOIL products or to place an order. You may also order direct by calling AMSOIL INC. at 1-800-956-5695 and providing the referral number listed here. ▼

Referral # _____



- **First** API-rated 100 percent synthetic motor oil.
- **First** to introduce the concept of "extended drain intervals" with a recommended 25,000-mile/12-month drain interval.
- **First** U.S. company to use the NOACK volatility test as a standard of performance excellence.
- **First** to manufacture synthetic gear lube for automotive use.
- **First** to produce synthetic motor oils for diesel engines, racing engines, turbos and marine engines.
- **First** to introduce synthetic oils that legitimately contribute to improving fuel efficiency.
- **First** to manufacture a 100:1 pre-mix synthetic 2-cycle oil.
- **First** to manufacture synthetic automatic transmission fluid for automotive use.



The First in Synthetics®

AMSOIL Engine Protection

Thermal Stability

Conventional motor oils can boil off at engine operating temperatures, allowing oil consumption and harmful engine deposits to skyrocket and wear protection and fuel economy to plummet. AMSOIL synthetic motor oils control boil off better than conventional oils. Their thermally stable base stocks resist high-temperature breakdown for clean, efficient engines.

Superior Fluidity

AMSOIL synthetic motor oils' natural tenacity and anti-wear agents form a protective molecular layer on engine surfaces, inhibiting start-up wear. Their increased cold-temperature fluidity provides easier cold-weather starts and allows the oil to quickly flow throughout the engine for rapid protection, even in the bitter cold.

Wear Protection

Even in high-temperature, high-speed and high-load conditions, AMSOIL synthetic motor oils form a durable oil film to protect hard-working engines from heat and wear. AMSOIL motor oils help engines operate at peak efficiency and achieve maximum life.

Superior Oxidation Resistance

AMSOIL synthetic motor oils resist oxidation and sludge formation to keep engines clean and working properly. They also resist thickening to maintain their superior wear protection and lubricating properties.

AMSOIL Cost Savings

Extended Drain Intervals

AMSOIL formulates two lines of extended-drain synthetic motor oils that last far longer than conventional motor oils. They save motorists money and add convenience by reducing the number of annual oil changes required.

Maximum MPG

AMSOIL synthetic motor oils reduce friction, resulting not only in enhanced performance and protection, but optimum fuel efficiency as well. With less resistance to internal moving parts, engines are able to operate at peak efficiency and deliver maximum MPG.



AMSOIL Environmental Benefits

Reduced Air Pollution

Each year nearly 600 million gallons of motor oil are burned and expelled as air pollution through the tailpipes of cars and trucks. Conventional oils volatilize (burn off) more readily than AMSOIL synthetic oils and create more emissions pollution. AMSOIL synthetic motor oils resist high-temperature burn off to reduce pollution.

Reduced Waste Oil Generated

According to the U.S. Department of Energy's Pollution Prevention Requirements, the first step in revitalizing a cleaner nation is pollutant source reduction. AMSOIL accomplishes this by extending the interval between motor oil changes beyond 3,000 miles, reducing the source of motor oil pollution up to eight times.



The complete line of AMSOIL products is recognized by countless motorists, powersports enthusiasts and professionals worldwide for its quality and performance.