

Injen/AMSOIL Announce Addition of 150 New Gasoline Air Intake Systems

Fresh off the introduction of Injen/AMSOIL Cold Air Induction Systems for gasoline auto and light truck applications, AMSOIL is adding 150 additional gasoline air intake systems.

Market for Air Intake Systems

According to SEMA (Specialty Equipment Manufacturers Association), a new air intake is one of the first aftermarket modifications a car owner makes to his or her vehicle.

This means that air intake systems consistently rank as the most popular consumer aftermarket accessories purchased.

Intake System Design

Cold air intake systems serve several important functions. Primarily, they are used to increase the amount of oxygen available to the engine, increasing power. Because cool air has greater density than hot air, aftermarket intakes improve combustion of fuel by capturing cooler air from outside the engine compartment. In addition, an aftermarket air intake system increases the diameter of the intake as compared to the original equipment, increasing air flow into the engine and making more oxygen available during the combustion process. By designing a more direct route for the air entering the engine, as well as a smoother interior surface for the intake, air resistance is reduced and air flow is increased. Air intake systems can improve gas mileage and increase performance, and they also add a sleek, custom look to a vehicle.

Injen/AMSOIL intake systems offer quick and easy installation. Kits include installation instructions complete with photos and descriptions. Short ram kits can be installed in as little as 15 minutes, and the majority of the systems can be installed in 45-60 minutes.

Each of the 150 new and current Injen/AMSOIL kits fall into one of four categories:



SP Intake Systems



SP Intake Systems feature the patent-pending MR technology process for optimal gains and a safe air-to-fuel (A/F) ratio. The SP Series is the world's first tuned intake system, and is effective for both cold air and short ram systems.

IS Intake Systems



The IS Series features a traditional, under the hood intake system that is placed in the stock location of the factory air-box system. Each system is built from T-6 aluminum alloy to ensure the lightest possible design. The IS systems are certified, or pending certification, by the California Air Resource Board and are backed by Injen Technology's limited lifetime warranty.

IS Intake Systems are dyno-tuned for peak performance. They are constructed of 6061 aluminum aerospace alloy and feature tig-welded ports and brackets and stainless steel clamps.

RD Series Race Division Intake Systems

An RD intake system is a cold air intake system for the enthusiast seeking mid-range power. The intake tube is strategically placed behind the front bumper to pull in colder, denser air. All RD systems are certified, or pending certification, by the California Air Resource Board and backed by Injen Technology's limited lifetime warranty.

RD Series systems are dyno-tuned for peak performance gains and have a polished aluminum finish.



They feature a direct bolt-on application and are constructed of 6061 aluminum aerospace alloy.

Power-Flow Intake Systems



Specifically designed for high performance trucks and SUVs and engineered to meet the highest industry standards, Power-Flow Intake Systems feature the best technology available to provide users with optimal results.

Injen/AMSOIL Power-Flow Intake Systems provide the highest horsepower and torque gains within safe A/F ratio limits. The Variable induction (Vi) technology regulates air flow into the air chamber for quiet operation, allowing for added air flow and power on demand.

AMSOIL Ea Air Filters

All Injen/AMSOIL systems feature AMSOIL Ea Air Filters (EaA), offering state-of-the-art filtration efficiency while providing excellent protection and air flow. The cleanable and reusable Ea filter element, with routine maintenance, provides longer filter life for substantial cost savings when compared to conventional filters. Some systems also feature removable prefilters, which remove larger dirt particles and extend the life of the Ea Air Filter.

The larger inlet of the air intake systems increases horsepower and torque while providing more passing power for changing lanes, especially while towing. The larger inlet also improves acceleration as the smooth flow tube design straightens out the entering air for a quicker response from the throttle.

The design of the filter also improves performance. The 360° accordion-style filter element provides 500 percent



more surface area, maximizing air flow into the engine.

Injen/AMSOIL Co-Branding

Like with the previously-introduced diesel and gasoline intake systems, the Injen and AMSOIL logos appear on all packaging components, filters, ads and everywhere else the product is available or advertised.

AMSOIL has a unique opportunity to exclusively sell these new applications for 90 days. The kits will only be available through AMSOIL Dealers during this time, after which they will be released to the rest of the market.

The partnership between Injen and AMSOIL provides Dealers unlimited sales opportunities. Injen/AMSOIL intake systems are second-to-none in the market place, and are great additions to the already strong line of AMSOIL products for the gasoline vehicle market.

For technical assistance, AMSOIL customers may contact the AMSOIL Technical Services Department at (715) 399-8324 or tech@amsoil.com. For installation assistance, the Injen technical support staff may be contacted at (909) 839-0706 or tech@injen.com

“The addition of the Injen/AMSOIL intake systems to the strong line of AMSOIL filtration products represents an exciting opportunity for AMSOIL customers,” said Director of Aftermarket Products Karl Dedolph. “Injen/AMSOIL intake systems represent the highest level of technology available on the market today, and provide unsurpassed benefits to users.”

For a complete list of products and applications go to www.amsoil.com.

