

# AMSOIL Finds AX Success

**Two teams help push AMSOIL to top of Arenacross standings**

Photo courtesy of Steve Bruhn Photography



Johnson holds the #1 plate in the AMA AX series.

For the past decade, AMSOIL has found great success powering dirt bikes to local, regional and national titles. AMSOIL INC. has been the mainstay with some of the world's top teams, including the Factory Connection team in motocross and supercross. That proven track record is taking on another challenge in 2007.

AMSOIL recently came to terms to sponsor two Arenacross teams that began competing in November 2006. One team, Babbitts Racing, competes in the BooKoo Arenacross series. The second team, Junior Jackson Racing, races in the AMA-sanctioned Toyota Arenacross series. Both series are nationally televised, with the BooKoo circuit airing on OLN and the AMA Arenacross circuit airing on SPEED.

Babbitts Racing is led by two-time AMA Arenacross champion Darcy Lange. Lange has been riding bikes on a professional level since 1999. The British Columbia, Canada native has continued his success for Kawasaki this season, winning five races and finishing on the podium eight times. Lange is joined on Babbitts Racing by teammate Jeff Northrup.

In the AMA AX series, Junior Jackson Racing boasts the defending series champion, Chad Johnson, and former Team AMSOIL/Factory Connection rider Greg Schnell. Johnson, who won the series in 2005-06, is currently in the top five in points this season. Schnell is a top 10 rider and a past winner of the U.S. Open of Supercross.

Both teams are featured on the AMSOIL website, and their schedules and television times can be found on the racing pages.



Chad Johnson leads the AMSOIL charge in the AMA Arenacross series.

Photo courtesy of Steve Bruhn Photography



Darcy Lange of Babbitts Racing has already made an impact for AMSOIL with this recent MXP cover shot.

## AMSOIL Adding Off-Shore Boat Racing in 2007

**AMSOIL upgrading and enhancing race sponsorships in new year**



Bob Teague is a former world champion and industry leader in off-shore power boats.

AMSOIL experienced great success on the track in 2006 with multiple championships, event wins and even a perfect season by ChampBoat driver Terry Rinker. That success continues to fuel a growing race department that is banking on some new teams and events to push AMSOIL to the top. Here's a look at what's on tap for 2007:

### AMSOIL Aims at Marine Market

Following the success of Rinker's perfect season, AMSOIL is continuing its growth in the marine market by dropping anchor in the high-speed world of off-shore



power boat racing. New for 2007 is the addition of world-renowned marine expert Bob Teague and his Teague Off-Shore Racing team.

Teague is a former world champion and will compete in the Offshore Super Series (OSS) in 2007. The California native will be racing in the circuit's most competitive class, the Cat Lites. The class features 38' catamarans with 525 hp engines, and the boats can reach speeds upwards of 125 mph. The OSS sanctions 10 events nationwide, including the world championship held in Destin, Fla.

Teague is the owner of Teague Custom Marine in Valencia, Calif., which specializes in high-performance aftermarket products for off-shore enthusiasts. The former army drill sergeant is also a contributor to *PowerBoat Magazine*, where he writes a monthly column called "Teague on Tech."



Bob Teague will take part in the highly competitive Cat Lites class of the Offshore Super Series in 2007.



## AMSOIL Banks on Dirt Tracks



Top drivers such as Brady Smith (#2) and Darrell Nelson (#44) will be running AMSOIL-backed cars in WISSOTA in 2007.

For seven years, AMSOIL has sponsored local late model racing with the AMSOIL Late Model Series. The series will be getting an added boost in 2007 as AMSOIL has signed on to become the title sponsor of WISSOTA, the third largest sanctioning body of stock car racing in the United States.



AMSOIL flags will be flying high at more than 50 dirt tracks in the U.S. and Canada in 2007.

WISSOTA sanctions more than 1,200 races at 54 tracks in seven states. Each year, more than 3,000 drivers participate in six divisions sanctioned by WISSOTA. Those divisions include Late Models, Modifieds, Super Stocks, Midwest Modifieds, Street Stocks and Mod Fours. Each year, member tracks welcome more than 1.5 million fans through their gates.

## AMSOIL Upgrades In Motocross

For the past few years, AMSOIL has been increasing its presence in motocross racing at an unprecedented level. AMSOIL is the presenting sponsor of the Loretta Lynn's Amateur Nationals, the "Official Oil" of the New England Regional Championships and an official licensed product of the AMA Outdoor Nationals.

Most recently, AMSOIL has made the move to secure an exclusive deal with the AMA Outdoor Nationals for the next three years. AMSOIL will become the "Official Oil" of the AMA Outdoor Nationals, excluding all other oil companies from advertising with the top series in motocross racing.



The AMA sanctions a 12-round series that begins in May and ends in September. The series will be aired on SPEED Channel this summer and will feature Team AMSOIL riders Kevin Windham, Josh Grant, Billy Laninovich, Jake Weimer and Ryan Sipes.



Team AMSOIL star Kevin Windham will compete for an AMA motocross title this season.

## AMSOIL Refreshes Race Pages

With the addition of new race teams and series, AMSOIL is working hard to bring its Dealers the most up-to-date information as quickly as possible. To help with that matter, AMSOIL has introduced the AMSOIL Racing Blog.

The Blog, or web-log, is featured on the AMSOIL home page and is continually updated as new information becomes available. Check out the Blog for updates on weekend race results, upcoming television broadcasts and events and other racing news. AMSOIL will also be using the Blog to bring live updates from major races



The AMSOIL Racing Blog features the latest AMSOIL racing news and can be viewed in the racing section of the AMSOIL home page.

the company sponsors, including off-road truck racing featuring the AMSOIL Super Team at Crandon International Off-Road Raceway.

The new series and events bring more opportunities for AMSOIL Dealers to work booths at corporately sponsored events. Direct Jobbers and Dealers are chosen by the Race Department through a lottery system. Direct Jobbers and Dealers can use the Dealer Zone to apply for regional and national events in their areas. Current listings include Loretta Lynn's, WISSOTA, WPSA ATV and the AMA Outdoor Nationals. For Dealers without web access, call 715-392-7101 and ask for the Race Department. AMSOIL will add your name to a mailing list that will be updated when new events are open for applications.



The Race Booth Application Form found in the Dealer Zone can be used to apply for booths at corporately sponsored race events.