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#### FOR IMMEDIATE RELEASE

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### **RACIN' DIRTY TO "LIVE FAST AND PLAY DIRTY" AT TORC**

Crandon, WI- (May 5, 2009)- Racin' Dirty and the Traxxas TORC series presented by AMSOIL have partnered together on an outstanding merchandise program for 2009. Racin' Dirty will be the official supplier of apparel and souvenirs, and will be the one stop shop for all of your TORC gear!

"Racin' Dirty has been in the off road industry for over a decade," stated Tim Cole owner of Racin' Dirty. " We are excited to develop and market a line for TORC. In addition to our own Racin' Dirty items, we will be supplying everything that TORC fans could want or need at the track or online."

Racin' Dirty owners Tim and Timari Cole originally built their wildly successful Motorsport Image apparel business around the popular Blo Me line for powerboaters, introduced 12 years ago. Recently, their Racin' Dirty line has exploded onto the off-road scene in an equally big way. For more information check them out at [www.racingdirtyds.com](http://www.racingdirtyds.com).

The Traxxas TORC Series- The Off Road Championship, presented by AMSOIL is the world's premier off road series, bringing together the best of Midwest short course off-road racing with exciting new Western State venues. TORC drivers push the limits with action-packed fender pounding on challenging natural terrain racetracks. The season kicks off May 15, 2009. For more information on TORC please visit [www.torcseries.com](http://www.torcseries.com).